

**TELECOMMUNICATIONS
ALLIANCE**

Promoting the introduction of NPA 343 in the 613 Area

Progress Report

December 2009

Communications Progress Report

This Progress Report is submitted to the Relief Planning Committee (RPC) and CRTC staff for the 613 Overlay project.

This report outlines the public relations activities that the Telecommunications Alliance (TA) has undertaken, for the Phase 1 of the communications campaign, to generate awareness for the introduction of the new area code 343 in the 613 area (Eastern Ontario). Also included in this report, are the progress reports submitted by Bell, Vidéotron and Telus.

About the Telecommunications Alliance

The Telecommunications Alliance has been put in place to manage the introduction of the new area codes in 613 and 450 areas. Members of the TA are: Bell (including Bell Mobility); Vidéotron; Rogers Wireless; TELUS (including TELUS mobility); and all other carriers operating in the affected regions. The Alliance is chaired by Bell and Vidéotron.

The role of co-chairs is to lead the Alliance initiatives and approve all communications on behalf of the members.

Target Audiences

- Businesses
- Consumers
- Media
- Government (municipal, provincial, federal)
- Consumer interest groups
- Business interest groups

Communication Objectives

- Generate awareness of the introduction of the new area code in 613 area.
- Inform consumers and businesses
 - Make them aware that any new telephone numbers may include the new area code
 - Reassure them that there will be no changes in local dialing
 - Make them aware that the prefix 1 is not required for local calls
 - Limit negative perceptions and reactions to these changes.
- Provide the Telecommunications Alliance members with consistent, core communication materials to be used to generate awareness of new area codes.
- Continue to lay the foundation for seamless addition of new NPA codes in the future.

Communication Strategies Phase 1 – Awareness Campaign

Since there will be no changes in local dialing patterns, the TA proposes a targeted communications plan that will address the required steps for a smooth transition.

Awareness Campaign- focuses on raising awareness of the introduction of new area code.

Timeframe: September – December, 2009

PR PROGRAM

PHASE 1–AWARENESS CAMPAIGN

September- December 2009

- Development of the Alliance web site: www.region613.com
- Distribution of key messages and questions and answers document to the members of the Alliance
- Media relations
 - Writing and issue of news release via CNW
 - Targeted distribution to business publications, regional media and web portals
- Advertorial in the Ottawa Citizen
- Information letter for associations in the 613 region

TIMELINE OF COMMUNICATION ACTIVITIES

Telecommunications Alliance : Phase 1 Awareness campaign: September – Dec, 2009

Tactics	Date
TA Web site	Week of September 21
Key messages	September 28
Press release	September 29
Advertorial in Ottawa Citizen	November 26
Information letter to stakeholders	November 26

Bell Canada (activities completed in the September-December timeframe)

Tactics
New area code page on bell.ca
Messages on the account to residential and business customers
Briefing to all 310-bell call centre frontline employees
Customers letters

Vidéotron; Telus

Since the new area code will only be introduced in May 2010, communications activities with customers will start in the first quarter of 2010.

Media Report

Type of Media	Name of Media	Title of article	Name of journalist	Date of publication
Daily	National Post	«Ontario, Québec add phone area codes»		30 -09

Type of Media	Name of Media	Title of article	Name of journalist	Date of publication
Radio/TV	CBOF (SRC-R1) Gatineau	Nouvelles	Carl Bernier	29-09
	CFTX Gatineau	La Commission St-Onge	Marie-Lou St-Onge	29-09
	CJRC- FM Gatineau	Nouvelles	Mathieu Locas	29-09
	CBF Montréal	Nouvelles	Marie-Andrée Talbot	29-09
	CHOT TV Gatineau	Le TVA Nouvelles	Louka Jacques	29-09
	CBOF Gatineau	Bernier et Compagnie	Carl Bernier	30-09
	CIMF-FM Gatineau	Nouvelles	David Coulombe	30-09
	CFTX Gatineau	Le Show du matin	Jean-François Plante	30-09

Type of Media	Name of Media	Title of article	Name of journalist	Date of publication
Web	Argent	«De nouveaux indicatifs régionaux pour les régions 450 et 613»	La Presse Canadienne	29-09
	Standard freeholder	«New Eastern Ontario are codes set for 2010»	La Presse Canadienne	29-09
	Le Lézard.com			29-09
	gatineau.planeteradio.ca			29-09
	www.rockdetente.com/Gatineau			29-09

Type of Media	Name of Media	Title of article	Name of journalist	Date of publication
Interviews	Presse Canadienne		<i>Lise Milette</i>	29-09
	Express d'Ottawa		<i>Philippe Gonzales</i>	29-09
	CBC on line		PHILIP DEMONT	29-09

TELECOMMUNICATIONS ALLIANCE

Appendix 1 **Key messages and Questions and Answers**

September 2009

The Alliance

Canada's major telecommunications service providers have joined forces to develop a communications campaign informing the public about the introduction of new area codes in certain calling areas. The members of the Alliance are:

Bell
Vidéotron
Rogers
TELUS
MTS Allstream
Maskatel
Association des compagnies de téléphone du Québec (ACTQ)
Ontario telecommunications Association (OTA)

Context: growing demand

Increasing demand for telephone numbers by customers, changes in the competitive environment, and the use of new services have accelerated demand for telephone numbers. This situation creates a need for the introduction of new area codes in the 613 and 450 regions in 2010. This measure- which is the result of a ruling by the Canadian Radio-television and Telecommunications Commission (CRTC)- demonstrates the flexibility and growth potential of the Canadian telecommunications network.

New area codes using the overlay method

Starting May 17, 2010, the 613 area will be adding the new 343 code. And on August 21, 2010, the 450 area will get the new 579 code. The introduction of a new area code will create millions of new phone numbers within a given geographic region. The overlay method – which has been selected for the 613 and 450 regions – allows for two area codes to coexist while covering the same geographic territory. This method has no impact on existing phone numbers.

Questions and answers

1. How do you explain the accelerated demand for numbers?

Telecommunications service providers are required to submit data regarding their current and prospective use of phone numbers. Increasing demand for telephone numbers by customers, changes in the competitive environment, and the use of new services have accelerated demand for CO Codes by carriers and created a need for new area codes in the 613 and 450 areas in 2010.

2. Can you describe the 613 and 450 geographic regions?

The 613 area code covers a broad territory in eastern Ontario, including Ottawa, Kingston, Belleville, Brockville, Cornwall and Bancroft.

The 450 area code covers a broad territory including Laval and the North Shore, the South Shore, Lanaudière, Montérégie, parts of Estrie and Laurentians, and the Richelieu Valley.

3. What are the new area codes?

The 343 code will be introduced in the territory currently served by 613 and the 579 code in the territory served by 450.

4. When will the new area codes be introduced?

The new area code 343 will be gradually introduced starting in May 2010 and the 579 code in August 2010 or throughout the following months, according to demand.

5. Will all new numbers assigned after this date bear the new area code?

No. Numbers will continue to be assigned with area codes 613 or 450 until there are none left.

6. What is the “overlay method”?

The overlay method simply involves adding a new code to the geographic region served by an existing area code. The two codes then coexist, making it possible to substantially increase the available telephone numbers in the region, without affecting existing numbers.

7. What is a geographic split?

By this method, a region is divided in two geographic areas, with one retaining the existing area code and the other being assigned a new code. Boundaries between current and new area codes are usually determined by natural geographical features.

8. Why was the decision made to use the overlay method instead of the geographic split as was done previously in some regions?

Telecommunications industry members and government agencies judged the overlay method to be more practical and appropriate. This approach has the advantage of having no impact on existing phone numbers.

9. Will local calling areas remain the same?

Yes. The introduction of a new area code does not affect local calling areas in any way.

10. Can people continue to dial 9-1-1 in case of emergency?

Yes. The 9-1-1 emergency number will not change in any way and will still involve dialing only three digits.

11. Will current phone numbers change?

No. Current phone numbers will not change.

12. Will there soon be a shortage of numbers in other area codes?

Other area codes will reach capacity over the coming years. Such will be the case for area code 705 in Ontario and area code 819 in Québec.

NEWS
For immediate release

New area code for the 613 region

Ottawa, September 29, 2009 – Starting May 17, 2010, a new area code – 343 – will be introduced in the geographical territory now served by the 613 code. This measure is the result of a ruling by the Canadian Radio-television and Telecommunications Commission (CRTC) and is intended to meet the continuously growing demand for new telephone numbers.

“The introduction of a new area code in a region enables millions of additional telephone numbers to be provided without affecting the existing numbers,” said Glenn Pilley, Director of the Canadian Numbering Administration. “It is part of today’s reality throughout North America. This measure demonstrates the flexibility and growth potential of the Canadian telecommunications network.”

The addition of the 343 code responds to high demand for new telephone numbers resulting from the growing popularity of communication tools such as wireless services, the Internet and IP telephony among consumers and businesses alike. The 343 code will come into use gradually after May 2010, throughout the entire area served by the 613 code. Until then, numbers with 613 will continue to be issued until they run out. The 613 area code now covers a broad territory in eastern Ontario, including Ottawa, Kingston, Belleville, Brockville, Cornwall and Bancroft.

Other area codes in Canada

A new 579 area code will be introduced in August 2010 in the geographical territory now served by the 450 code in the area surrounding Montréal. Elsewhere in Canada, other new area codes have been introduced recently – the 438 code in Montréal in November 2006, 581 in the portion of Québec served by the 418 code in June 2008, and 587 in Alberta in September 2008.

The Telecommunications Alliance

The Telecommunications Alliance was formed to create awareness about the introduction of new area codes. The Alliance comprises Bell, Vidéotron, Rogers, TELUS and all telecommunications service providers in the 450 and 613 territories. For more information about new area codes in Canada, please consult the website at: www.region613.com

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Source: The Telecommunications Alliance of Québec
Information: Jacques Tétrault
Optimum Public Relations
514 970-4870
jacques.tetrault@cossette.com

Geographic map of the region



New area code for the 613 region

Starting May 17, 2010, a new area code – 343 – will be introduced in the geographical territory now served by the 613 area code. This measure is the result of a ruling by the Canadian Radio-television and Telecommunications Commission (CRTC) and is intended to meet the continuously growing demand for new telephone numbers.

The addition of the 343 area code responds to high demand for new telephone numbers resulting from the growing popularity of communication tools such as wireless phones and Internet. The 343 area code will come into use gradually after May 2010, throughout the entire area served by the 613 area code. Until then, numbers with 613 will continue to be issued until they run out. The 613 area code now covers a broad territory in eastern Ontario, including Ottawa, Kingston, Belleville, Brockville, Cornwall and Pembroke.

Other area codes in Canada

A new 579 area code will be introduced in August 2010 in the geographical territory now served by the 450 area code in the area surrounding Montréal. Elsewhere in Canada, other new area codes have been introduced recently – the 438 area code in Montréal in November 2006, 581 in the portion of Québec served by the 418 area code in June 2008, and 587 in Alberta in September 2008.

The Telecommunications Alliance

The Telecommunications Alliance was formed to create awareness about the introduction of new area codes. The Alliance comprises Bell, Vidéotron, Rogers, TELUS and all telecommunications service providers in the 450 and 613 territories. For more information about new area codes in Canada, please consult the website at: www.region613.com

Un nouvel indicatif régional pour la région 613

À compter du 17 mai 2010, un nouvel indicatif - le 343 - sera introduit sur le territoire géographique actuellement desservi par le 613. Cette mesure a fait l'objet d'une décision du Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC) et a pour but de répondre à la demande toujours croissante de nouveaux numéros de téléphone.

L'ajout du 343 répond à la forte demande pour de nouveaux numéros de téléphone qui découle de la popularité grandissante des outils de communication comme la téléphonie et l'Internet sans fil. Le 343 fera son entrée de façon graduelle seulement après le mois de mai 2010 sur toute la région desservie par l'indicatif 613. Mais d'ici là, les numéros avec le 613 continueront d'être attribués jusqu'à épuisement. L'indicatif régional 613 couvre actuellement un large territoire dans l'est de l'Ontario dont Ottawa, Kingston, Belleville, Brockville, Cornwall et Pembroke.

D'autres indicatifs régionaux au Canada

Un nouvel indicatif - le 579 - sera introduit en août 2010 sur le territoire géographique desservi par le 450 en périphérie de Montréal, au Québec. Au Canada, de nouveaux indicatifs régionaux ont été récemment introduits. Ce fut le cas du 438 à Montréal en novembre 2006, du 581 dans la région 418 en juin 2008 et du 587 en septembre 2008 en Alberta.

L'Alliance des télécommunicateurs

L'Alliance des télécommunicateurs a été formée dans le cadre de cette initiative de communication. L'Alliance regroupe Bell, Vidéotron, Rogers, TELUS ainsi que l'ensemble des fournisseurs de services de télécommunications œuvrant sur les territoires du 450 et du 613. Pour plus de renseignements sur la situation des nouveaux indicatifs régionaux au Canada, consulter le site Web à l'adresse : www.region613.com

Liste associations région 613

ABORIGINAL TOURISM CANADA	OTTAWA	613 235-2067	info@aboriginaltourism.ca
AEROSPACE IND ASSOCIATION OF CANADA	OTTAWA	613 232-4297	info@aiac.ca
AGRICUL INSTITUTE OF CANADA FDN	OTTAWA	613 232-9459	info@aiac.ca
AGRICULTURAL INSTITUTE OF CANADA	OTTAWA	613 232-9459	office@aic.ca
AGRICULTURE UNION	OTTAWA	613 560-4306	rochons@psac-afpc.com
AIR TRANSPORT ASSOCIATION OF CANADA	OTTAWA	613 233-7727	atac@atac.ca
ALEXANDRIA AND DISTRICT CHAMBER OF COMMERCE			hhron@bellnet.ca
ALLIANCE FRANCAISE OTTAWA	OTTAWA	613 234-9470 9471	info@af.ca
ALLIANCE OF CANADIAN CINEMA TELEVISION & RADIO ARTISTS ACTRA OTTAWA	OTTAWA	613 565-2168	ottawa@actra.ca
AMERICAN MARKETING ASSOCIATION OTTAWA CHAPTER	OTTAWA	613 563-0303 ext.44	info@mria-arim.ca
APPRAISAL INSTITUTE OF CANADA	OTTAWA	613 234-6533	info@aicanada.ca
ASEAN-CANADA BUSINESS COUNCIL	OTTAWA	613 238-4000	info@aseancanada.com
ASSOCIATION DE LA PRESSE FRANCOPHONE	OTTAWA	613 241-1017	apf@apf.ca
ASSOCIATION DES UNIVERSITES DE LA FRANCOPHONIE CDN	OTTAWA	613 244-5231	direction@aufc.ca
ASSOCIATION OF CANADIAN ACADEMIC HEALTHCARE ORGANIZATIONS	OTTAWA	613 730-5818	Raffoul@Acaho.org
ASSOCIATION OF CANADIAN FINANCIAL OFFRS	OTTAWA	613 728-0695;	jboughner@acfo-acaf.com
ASSOCIATION OF CANADIAN PORT AUTHORITIES	OTTAWA	613 232-2036	leroux@acpa-ports.net
ASSOCIATION OF CANADIAN TRAVEL AGENCIES	OTTAWA	613 237-3657	actacan@acta.travel
ASSOCIATION OF UNIVERSITIES & COLLS OF CANADA	OTTAWA	613 563-1236	lhuot@aucc.ca
AUTOMOTIVE INDUSTRY ASSOCIATION OF CANADA	OTTAWA	613 728-5821	info.aia@aiacanada.com
BANCROFT & DISTRICT CHAMBER OF COMMERCE	BANCROFT	613 332-1513	chamber@commerce.bancroft.on.ca
BELLEVILLE & DISTRICT CHAMBER OF COMMERCE	BELLEVILLE	613 962-4597;	info@bellevillechamber.ca
BELLEVILLE POLICE ASSOCIATION	BELLEVILLE	613 966-0882	mail@bellevillepba.org
BREWERS OF CANADA	OTTAWA	613 232-9601	info@brewers.ca
BRIGHTON & DISTRICT CHAMBER OF COMMERCE	BRIGHTON	613 475-2775;	nfo@brightonchamber.ca
BUILDING OWNERS & MANAGERS ASSOCIATION OF OTTAWA	OTTAWA	613 232-1875	administration@bomaottawa.org
CANADA'S RES-BASED PHARMACEUTICAL COMPANIES RX&D	OTTAWA	613 236-0455	info@canadapharma.org
CANADIAN ADVANCED TECHNOLOGY ALLIANCE	OTTAWA	613 236-6550	info@cata.ca
CANADIAN AERONAUTICS & SPACE INSTITUTE	OTTAWA	613 234-0191	casi@casi.ca
CANADIAN AIR TRAFFIC CONTROL ASSOCIATION IND	NEPEAN	613 225-3553	catca@catca.ca

Liste associations région 613

CANADIAN AIRPORTS COUNCIL	OTTAWA	613 850-2406	sharon.redden@cacairports.ca
CANADIAN ASSOCIATION FOR HEALTH SERV & POLICY RES	OTTAWA	613 235-7218	sclelford@cahspr.ca
CANADIAN ASSOCIATION FOR SCHOOL LIBRARIES	OTTAWA	613 232-9625	info@cla.ca
CANADIAN ASSOCIATION FOR STUDY OF INTERNATIONAL DEVELPMT	OTTAWA	613 241-3535	casid@nsi-ins.ca
CANADIAN ASSOCIATION OF BROADCASTERS	OTTAWA	613 233-4035	fflanagan@cab-acr.ca
CANADIAN ASSOCIATION OF CHIEFS OF POLICE	OTTAWA	613 233-1106	cacp@cacp.ca
CANADIAN ASSOCIATION OF COLL & UNIV STUDENT SERV	KINGSTON	613 531-9210	contact@cacuss.ca
CANADIAN ASSOCIATION OF COMMUNICATORS IN EDUCATION	OTTAWA	613 235-3724	vinesi@csdceo.on.ca
CANADIAN ASSOCIATION OF FAIRS & EXHIBITIONS	OTTAWA	613 233-0012;	info@canadian-fairs.ca
CANADIAN ASSOCIATION OF FAMILY RES PROGRAMS THE	OTTAWA	613 237-7667	info@frp.ca
CANADIAN ASSOCIATION OF FIRE CHIEFS	OTTAWA	613 270-9138	info@cafc.ca
CANADIAN ASSOCIATION OF HEALTHCARE AUXIL	OTTAWA	613 236-9364	ddesautels@cha.ca
CANADIAN ASSOCIATION OF HOME & PROPERTY INSPECTORS	BRIGHTON	613 475-5699	info@cahpi.ca
CANADIAN ASSOCIATION OF INTERNET PROVIDERS	OTTAWA	613 232-2247	tom.copeland@eagle.ca
CANADIAN ASSOCIATION OF MUTUAL INSURANCE COMPANIES	OTTAWA	613 789-6851	nlafreniere@camic.ca
CANADIAN ASSOCIATION OF PRINCIPALS	KANATA	613 259-5005	cap@bellnet.ca
CANADIAN ASSOCIATION OF PROF EMPLOYEES	OTTAWA	613 236-9181;	general@acep-cape.ca
CANADIAN ASSOCIATION OF RAILWAY SUPPLIERS	OTTAWA	613 761-7760	info@railwaysuppliers.ca
CANADIAN ASSOCIATION OF REGULATED IMPORTERS	OTTAWA	613 738-1729	devalk@magma.ca
CANADIAN ASSOCIATION OF SOCIAL WORKERS	OTTAWA	613 729-6668	casw@casw-acts.ca
CANADIAN BLOOD SERVICES	OTTAWA	613 739-2300;	jeff.moat@blood.ca
CANADIAN CHAMBER OF COMMERCE THE	OTTAWA	613 238-4000	info@chamber.ca
CANADIAN CONSTRUCTION ASSOCIATION	OTTAWA	613 236-9455	cca@cca-acc.com
CANADIAN COUNCIL OF THE BLIND THE	OTTAWA	613 567-0311;	ccb@cannabinational.net
CANADIAN DEFENCE INDUSTRIES ASSOCIATION	OTTAWA	613 235-5337	cadsi@defenceandsecurity.ca
CANADIAN ELECTRICITY ASSOCIATION OTTAWA OFFICE	OTTAWA	613 230-9263	guimond@canelect.ca
CANADIAN ENVIRONMENTAL NETWORK	OTTAWA	613 728-9810	info@cen-rce.org
CANADIAN FARM BUSINESS MANAGEMENT COUNCIL	OTTAWA	613 237-9060;	council@cfbmc.com

Liste associations région 613

CANADIAN FEDERATION OF AGRICULTURE	OTTAWA	613 236-3633	info@cfafca.ca
CANADIAN FEDERATION OF INDEPENDENT BUSINESS			msont@cei.ca
CANADIAN FILM & TELEVISION PROD ASSOCIATION	OTTAWA	613 233-1444;	susanne.vaas@cftpa.ca
CANADIAN FILM INSTITUTE	OTTAWA	613 232-6727	info@cfi-icf.ca
CANADIAN FORESTRY ASSOCIATION	OTTAWA	613 232-1815	manager@canadianforestry.com
CANADIAN GAS ASSOCIATION	OTTAWA	613 748-0057	info@cga.ca
CANADIAN HOME BUILDERS ASSOCIATION	OTTAWA	613 230-3060	chba@chba.ca
CANADIAN HOME CARE ASSOCIATION	OTTAWA	613 569-1585	chca@cdnhomecare.ca
CANADIAN IND TRANSPRT ASSOCIATION	OTTAWA	613 235-2482	defata@cita-acti.ca
CANADIAN INSTITUTE FOR HEALTH INFORMATION	OTTAWA	613 241-7860	communications@cihi.ca
CANADIAN INTERNET REGISTRATION AUTHORITY	OTTAWA	613 237-0300;	jennifer.austin@cira.ca
CANADIAN MARKETING ASSOCIATION OTTAWA CHAPTER	OTTAWA	613 226-3051 ext.224	info@cmaottawa.com
CANADIAN MEDICAL ASSOCIATION	OTTAWA	613 731-9331;	cmamsc@cma.ca
CANADIAN MEDICAL PROTECTIVE ASSOCIATION THE	OTTAWA	613 725-2000;	mediainquiries@cmpa.org
CANADIAN MUSEUMS ASSOCIATION	OTTAWA	613 567-0099	info@museums.ca
CANADIAN NURSES ASSOCIATION	OTTAWA	613 237-2133;	corporate@cna-aiic.ca
CANADIAN PAYMENTS ASSOCIATION	OTTAWA	613 238-4173	info@cdnpay.ca
CANADIAN PHARMACISTS ASSOCIATION	OTTAWA	613 523-7877;	info@pharmacists.ca
CANADIAN POLICE ASSOCIATION	OTTAWA	613 231-4168	pcollin@cpa-acp.ca
CANADIAN PRODUCE MARKETING ASSOCIATION	NEPEAN	613 226-4187	mricher@cpma.ca
CANADIAN PUBLIC HEALTH ASSOCIATION	OTTAWA	613 725-3769	info@cpha.ca
CANADIAN REAL ESTATE ASSOCIATION THE	OTTAWA	613 237-7111;	info@crea.ca
CANADIAN SOCIETY OF CUSTOMS BROKERS	OTTAWA	613 562-3543	cscb@cscb.ca
CANADIAN SOCIETY OF HOSPITAL PHARMACISTS	OTTAWA	613 736-9733	mroy@cshp.ca
CANADIAN SPORT TOURISM ALLIANCE	OTTAWA	613 688-5843	info@canadiansporttourism.com
CANADIAN TELEWORK ASSOCIATION	NEPEAN	613 225-5588	info@ivc.ca
CANADIAN WIRELESS TELECOMMUN ASSOCIATION	OTTAWA	613 233-4888	info@cwta.ca
CANARIE	OTTAWA	613 943-5454	info@canarie.ca
CARLETON PLACE & DISTRICT CHAMBER OF COMMERCE	CARLETON PLACE	613 257-1976	manager@cpchamber.com
CEMENT ASSOCIATION OF CANADA	OTTAWA	613 236-9471	headquarters@cement.ca
CERTIFIED GENERAL ACCOUNTANTS ASSOCIATION OF CANADA OTTAWA OFFICE	OTTAWA	613 789-7771	ottawa@cga-canada.org
COMMUNITY FOUNDATION OF OTTAWA	OTTAWA	613 236-1616	info@cfo-fco.ca
COMMUNITY INFORMATION CENTRE OF OTTAWA	OTTAWA	613 241-4636	info@cominfo-ottawa.org

Liste associations région 613

CONSEIL CANADIEN DE LA COOPERATION	OTTAWA	613 789-5492	info@cccm.coop
CONSUMERS ASSOCIATION OF CANADA	OTTAWA	613 238-2533	info@consumer.ca
CONTINENTAL AUTOMATED BUILDINGS ASSOCIATION	OTTAWA	613 990-7407;	caba@caba.org
CORNWALL & DISTRICT REAL ESTATE BOARD	CORNWALL	613 932-6457	cdreb@cogeco.net
EASTERN OTTAWA CHAMBER OF COMMERCE			info@easternottawa.com
FEDERATION OF CANADIAN MUNICIPALITIES	OTTAWA	613 241-5221	anoel@fcm.ca
GLOUCESTER CHAMBER OF COMMERCE	GLOUCESTER	613 745-3578	info@easternottawa.com
GREATER ARNPRIOR CHAMBER OF COMMERCE	ARNPRIOR	613 623-6817	info@gacc.ca
GREATER KINGSTON CHAMBER OF COMMERCE	KINGSTON	613 548-4453	bneely@digigraphics.ca
HAWKESBURY CHAMBER OF COMMERCE	HAWKESBURY	613 632-8066	info@hawkesburychamber.com.au
HEALTH CARE PUBLIC RELATIONS ASSOCIATION OF CANADA	OTTAWA	613 729-2102	http://www.hcpa.org
HOME BUSINESS ASSOCIATION OF NATIONAL CAPITAL REGION	OTTAWA	613 276-7700	info@sba-canada.ca
HOTEL ASSOCIATION OF CANADA INC	OTTAWA	613 237-7149	info@hotelassociation.ca
KANATA CHAMBER OF COMMERCE			manager@kanatachamber.on.ca
NATIONAL ASSOCIATION OF COMPUTER CONSULTING BUSINESS CANADA	KANATA	613 599-1948	nancyb@naccb.ca
NATIONAL PRESS CLUB OF CANADA	OTTAWA	613 233-5641	lisa@deltamedia.ca
NEPEAN CHAMBER OF COMMERCE			info@nepeanchamber.com
ONTARIO TELECOMMUNICATIONS ASSOCIATION	OTTAWA	613 239-0610	jonathan.holmes@ota.on.ca
ORLEANS CHAMBER OF COMMERCE	ORLEANS	613 824-9137	contact@orleanschamber.ca
OTTAWA CHAMBER OF COMMERCE			info@ottawachamber.ca
OTTAWA CONSTRUCTION ASSOCIATION	OTTAWA	613 236-0488	oca@oca.ca
OTTAWA VALLEY TOURIST ASSOCIATION	PEMBROKE	613 732-4364;	info@ottawavalley.travel
PARLIAMENTARY CENTRE THE	OTTAWA	613 237-0143	parlcent@parl.gc.ca
PRESCOTT & DISTRICT CHAMBER OF COMMERCE	PRESCOTT	613 925-2171	prescottchamber@explornet.com
PRINCE EDWARD CNTY CHAMBER OF TOURISM & COMMERCE	PICTON	613 476-2421; <Phone typ	pec@reach.net
QUINTE WEST CHAMBER OF COMMERCE	TRENTON	613 392-7635	info@quintewestchamber.on.ca
RAILWAY ASSOCIATION OF CANADA THE	OTTAWA	613 567-8591	rac@railcan.ca
RENFREW & AREA CHAMBER OF COMMERCE	RENFREW	613 432-7015	info@renfrewareachamber.ca
RIDEAU TOWNSHIP CHAMBER OF COMMERCE	NORTH GOWER	613 724-4199 ext.4343	drsalima@doctor.com
SMITHS FALLS & DISTRICT CHAMBER OF COMMERCE	SMITHS FALLS	613 283-1334; ..	info@smithsfalls.ca
SOUTH STORMONT CHAMBER OF COMMERCE	INGLESIDE	613 537-8344	info@sscc.on.ca
TOURISM INDUSTRY ASSOCIATION OF CANADA	OTTAWA	613 238-3883	info@tiac.travel

Liste associations région 613

UPPER OTTAWA VALLEY CHAMBER OF COMMERCE	PEMBROKE	613 732-1492	manager@upperottawavalleychamber.com
WESTPORT & RIDEAU LAKES CHAMBER OF COMMERCE	WESTPORT	613 273-2073	wrlcc@rideau.net
WOMEN'S BUSINESS NETWORK OF OTTAWA	OTTAWA	613 728-2188	info@womensbusinessnetwork.ca

A NEW AREA CODE FOR 613

In order to meet the growing demand for telecommunications services in the 613 area, the area code 343 will be introduced on May 17, 2010. 10 digit dialing will be used for local calls between area codes 613 and 343.

New area code

613 serves a large area in eastern Ontario including Ottawa, Kingston, Belleville, Brockville, Cornwall and Pembroke. Area code 343 will cover the same area as 613. The addition of the 343 code responds to high demand for new telephone numbers resulting from the growing popularity of communications tools such as wireless phones and internet



Numbers in the existing area code will not change

Only new telephone numbers will be assigned the new area code

The local calling area remains the same

Special numbers like 911 will still be dialed using 3 digits

For more information, visit the website of the Telecommunications Alliance, which includes Bell, Vidéotron, Rogers, TELUS and all telecommunications carriers in the 613 area:
www.region613.com

Please note that a new code – 579 – will be introduced in August 2010 in the area served by 450 in Québec.